

Mehadi Hasan Shaon

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[Website](#) • [Portfolio](#) • [LinkedIn](#) • [Social](#)
Based in **Farwaniya, Kuwait**,Originally from **Bangladesh**.

Recent Work Experiences

Alagzoo Software • Senior UI/UX Designer

Aug 2023 -Present • More than 2 yrs • Full-time • Minneapolis • Remote

- Leading the design of user experiences for cloud-based platforms and internal business tools.
- Built scalable design systems in Figma that improved team efficiency and consistency.
- Collaborating closely with developers and project teams to bring ideas to life.
- Conducted A/B testing and usability testing to validate design hypotheses and inform iterations
- Designed B2B/B2C platforms with clean dashboards and user-first flows.
- Shaped white-label and delivery apps with scalable UI and real-time tracking.

CustomCars • Founding Product Designer

Sep 2024 - Feb 2025 • 5 mos • Contract • Illinois • Remote

- As founding designer, designed and launched the full product experience, boosting user engagement by 42% through an intuitive car customization interface and UX improvements.
- Increased lead conversion by 38% by streamlining the car customization journey and implementing data-backed UI enhancements.
- Built and maintained a scalable design system, reducing handoff time to developers by 30% and ensuring consistency across 20+ screens.

EWN Bangladesh Limited • UI/UX Designer

Apr 2023 - Aug 2023 • 4 mos • Full-time • Dhaka , Bangladesh

- Sole designer bridging between product and marketing teams.
- Responsible for consistent, high-quality handoff with dev and product teams.
- Presented UI wireframes, UX flows, and prototypes to stakeholders to validate design and guide decisions.

Skills & Expertise

Design

Product Design • Rapid Prototyping • Design System • Usability & A/B Testing • User Flow • Interaction Design • UX Journey Map • Wire- framing • Visual Design • UI/UX Design • POS Design • UX Research • WCAG Accessibility Guidelines

Tools+Tech

Figma • Adobe Creative Suite • Miro • Webflow • Framer • ProtoPie • Canva • HTML • CSS • Tailwind CSS • Shadcn UI • Ant Design • Bootstrap • Google Analytics • Git • JIRA • VS Code

Language

English
B2 Level

Converting users to customer with impactful design skills

With 4+ years of experience, I craft intuitive, accessible designs that simplify complexity and drive results. I help SaaS, fintech, and service-based platforms deliver seamless user journeys especially across **B2B/B2C** products with secure, conversion-focused financial flows.

bowlakemusic.com • Product Designer

Dec 2022 - May 2023 • 1 yr 10 mos • Contract • Calgary • Remote

- Based on their business strategy and brand objectives I redesigned their website.
- Implemented new features and updated brand imagery using a new color scheme.
- Delivered a design system that included wireframes, clickable prototypes, and user flows to facilitate a seamless developer handoff.

Netmark.no • User Interface Designer

Jan 2022 - Sep 2022 • 5 mos • Contract • Norge, Norway • Remote

- Provided responsive user interfaces that improved usability, accessibility, and cross-device performance.
- Depending on user needs and brand goals, developed landing pages & mobile responsive website.
- UI elements and layouts were improved for better visual coherence and user experience.

Zeyox Studio • Jr. UI/UX Designer

Jul 2021 - Jan 2023 • 1 yrs 6 mos • Part-time • Dhaka , Bangladesh

- Enhanced landing pages, mobile UIs, and web apps aligned with brand and user needs.
- Designed digital assets, banners, and visuals with marketing and content teams.
- Organized design files, component kits, and UX specs to support efficient development.

Armana Group • Production Officer

Jun 2015 - mar 2023 • 7 yrs 9 mos • Full-time • Dhaka , Bangladesh

- Manage garment washing operations to meet quality and production goals.

Projects

Blueruan Sourcing

Website

Digital Delivery App

Android App

Bleaum

Website • White - label Software • Mobile App • POS Software

CustomCars.Com LLC

Website

NXGEN CHARTER

Website

Education & Courses

University of Dhaka

BSc. in Engineering completed on **26 November, 2015**

Google UX Design

Successfully completed on **20 July, 2023**